

PROJECT INTRODUCTION:

The **Mother Child Wellbeing (MCW) Partnership Program**, supported by **CARE Nepal** and **iDE Nepal**, is being implemented by **BEE-Group Nepalgunj, Banke** to address critical challenges in maternal and child health and nutrition. The project operates across five rural municipalities in Banke district: **Baijanath Rural Municipality, Khajura Rural Municipality, Raptisonari Rural Municipality, Duduwa Rural Municipality, and Jnaki Rural Municipality.**

The program targets areas in **Lumbini Province** with high poverty levels, poor health and nutrition outcomes, and significant food and nutrition insecurity. These challenges are exacerbated by the limited production of nutrition-rich foods, poor dietary diversity, and harmful practices rooted in traditional social norms. Women, particularly landless and smallholder farmers, and their children are disproportionately affected, facing barriers to achieving adequate nutrition and health.

Through a coordinated and community-focused approach, the MCW Partnership Program aims to improve maternal and child health and nutrition by addressing systemic issues, promoting sustainable agricultural practices, and fostering behavioral change at the community level.

OBJECTIVE:

The MCW Partnership aims to improve the Wellbeing of children and their mothers in Nepal. Activities aim to strengthen the health system; improve care and feeding practices; increase household food security; promote food safety and hygiene; and promote women's empowerment and leadership.

RESULTS AREA:

- **RESULTS AREAS 1:** Availability and Consumption of Diverse Nutritious Food
- **RESULTS AREAS 2:** Equitable and Quality Health System
- **RESULTS AREAS 3:** Health and Nutrition Behavior Change
- **RESULTS AREAS 4:** Improved Food Safety and WASH
- **RESULTS AREAS 5:** Women's Control Over Household Decision-Making

TARGET BENEFICIARIES:

- Direct Participant: 13,908
- Women of reproductive age: 4,796
- Children under 5 years old: 1,113
- 5 Local Governments, 10 Health Organizations, 125 Health Mother Group (HMG), and 2500 HMG Members



